# RIB
## running together

## TECHNOLOGY TO
# DRIVE RESULTS

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# EXECUTIVE SUMMARY

**REPORTING TOOLS**
Our reporting tool gives you actual instances of specification in real-time.

**DATA**
Ensure your product data remains intact as a project evolves.

Maximize our On-Demand Spec Generation to integrate guide specifications with any outside platform.

**A TEAM OF EXPERTS**
We work with you to ensure that the content developed can be quickly and easily integrated into your projects.

RIB's manufacturer solutions help you secure specification by making the product selection and specification process easier and faster. Separate your company from the competition with a connected, digital experience through RIB.

## SpecLink

SpecLink Cloud is the leading specification software in North America used by top design professionals, including architects, engineers, and owners.

**25,000+** Specifier subscribers

**50,000+** Commercial projects annually

Design professionals rely on SpecLink to increase process efficiencies throughout the design and specification phases.

> " *I want us to be at the forefront of spec writing, to be on the cutting edge. I want Perkins&Will to be first. That's why I wanted SpecLink.*

Holly Jordan, FCSI, CDT, CCS, A-SCIP, LEED AP
North American Director of Specifications, Associate Principal
Perkins&Will

**Perkins&Will**

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# SpecLive

**This is not a one size fits all specification solution. We understand that your products are unique and so are the challenges of getting them specified.**

## RIB Offers a Suite of Products and Services

**RIB Guide Specification:** Integrate your products directly into our AEO subscriber's master specifications.

**Proprietary Specification Development:** Content built directly around your unique products and their attributes.

**API Integration:** Connect your Revit plug-in, product selector, or other outside applications with your proprietary specifications for generating specs on-demand.

**Product Configurators:** Hosted directly on your website, to provide end-user product selection guidance

## Track Real ROI and Actionable Data

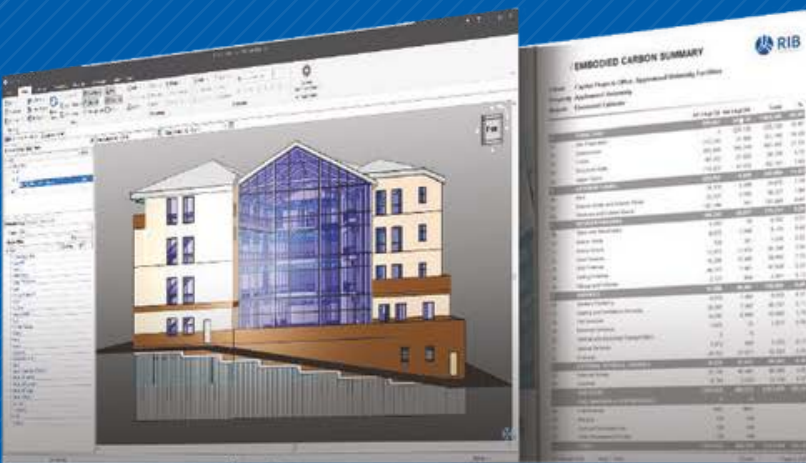Being specified is one thing but knowing about it immediately is entirely different. RIB's proprietary reporting tool, SpecLive, shows how your products in SpecLink are performing with design professionals who use the industry's most comprehensive specification software to create their specs. Available 24/7.

SpecLive provides actionable information in real-time to assist your marketing and sales teams to identify high-value opportunities to connect with designers while there is still time to support and influence product decisions. SpecLive's reporting tool goes far beyond typical "clicks" and "downloads" – instead tracking actual instances of specification in real time.

Learn where you are performing well, what products are in high demand, who's specifying your competitors, and which specifiers you should follow up with.

## SpecLive offers real-time market intelligence, demonstrable ROI, and actionable project data

- Project and firm analytics
- Project-specific details
- Firm's specific details
- Spec-rate trend analysis
- Comparative specification analysis
- Customized and automated push reporting

**RIB**
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RIB, formerly BSD, was built by innovative design professionals who are committed to moving the industry forward. Made up of experienced architects, engineers, specification writers, and software and data experts, RIB is passionate about improving the specification process. Since 1983, SpecLink's product has provided advanced collaborative specification, content, and interoperability solutions to more than 25,000 building owners and design professionals.

RIB is trusted as the official technology partner of the Construction Specifications Institute.

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