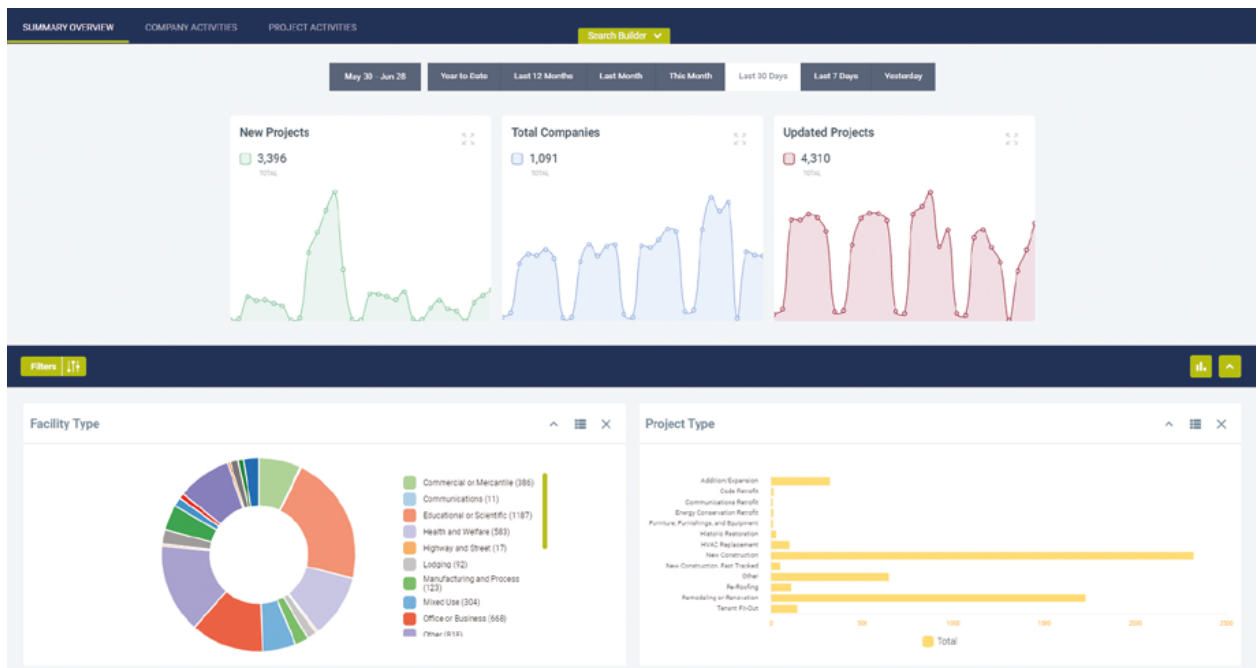


SpecLive

Now you can know where and when your building products have been specified... the moment it happens!

Being specified is one thing. Knowing about it immediately is entirely different.

RIB's proprietary reporting tool *SpecLive* shows how your products in *SpecLink* are performing with architects, designers, engineers and owners who use the industry's most comprehensive specification software to create their specs. Available 24/7.



Sample SpecLive dashboard.
Data available to subscribers.

“Why do we use SpecLive? Because it works! We’ve seen the results. We can measure the ROI relative to the opportunities in creating new relationships.”

Architect Services
Alumi-Guard

SpecLive offers:

■ Real-time market intelligence

Enables you to target sales efforts, get and stay specified and demonstrate accurate return on your investment.

■ Critical competitive insights

SpecLive enables keyword searches that allow you to identify which firms are specifying competitive products so that you can understand, analyze and take action to improve your market share. Immediately.

■ Demonstrable ROI

SpecLive goes beyond just the clicks and download reporting you may get from other specification services and provides measurable visibility into when, where and who has specified your product.

Take advantage of the SpecLink difference

SpecLink's SQL database contains thousands of documents, sources and links and is updated daily by BSD's internal team of expert specification writers.

Architects use *SpecLink* to create complete, accurate and concise specifications much faster than traditional methods. It's what makes *SpecLink* different from other master guide specification tools that rely on static word processing files and manual entry.

Be confident that your specifications are accurate

With its built-in intelligent links and performance characteristics, *SpecLink* helps design professionals specify products correctly, providing specifiers with all the accurate, relevant and timely product information they need.

And with *SpecLive*, you can now measure those outcomes.

Which would you rather have? Clicks and download reporting or transparent market intelligence?

No other specification software or service provides the level of measurement tools and performance information available with *SpecLive*.

bsdspeclink.com
404-365-8900
sales@bsdspeclink.com

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